

What is Airbnb?

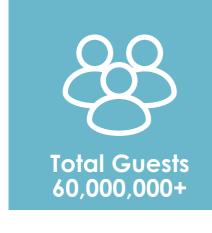
Launched in 2008 and and headquartered in San Francisco, California, Airbnb is an online marketplace that enables people to list, find, then rent vacation homes for a processing fee.







Users and Presence







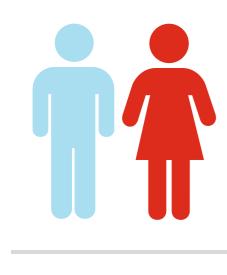




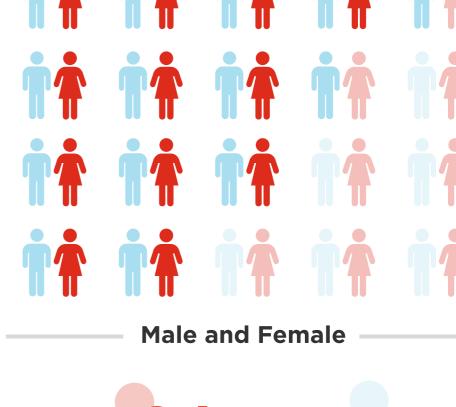




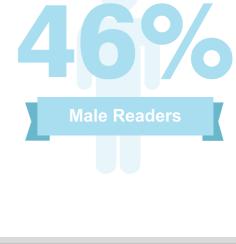
Audience













Nov, 2015

- Growth



Booking Fee

Funding in **8**

Aug, 2016 Jun, 2016

\$2.39B

Total Equity Funding

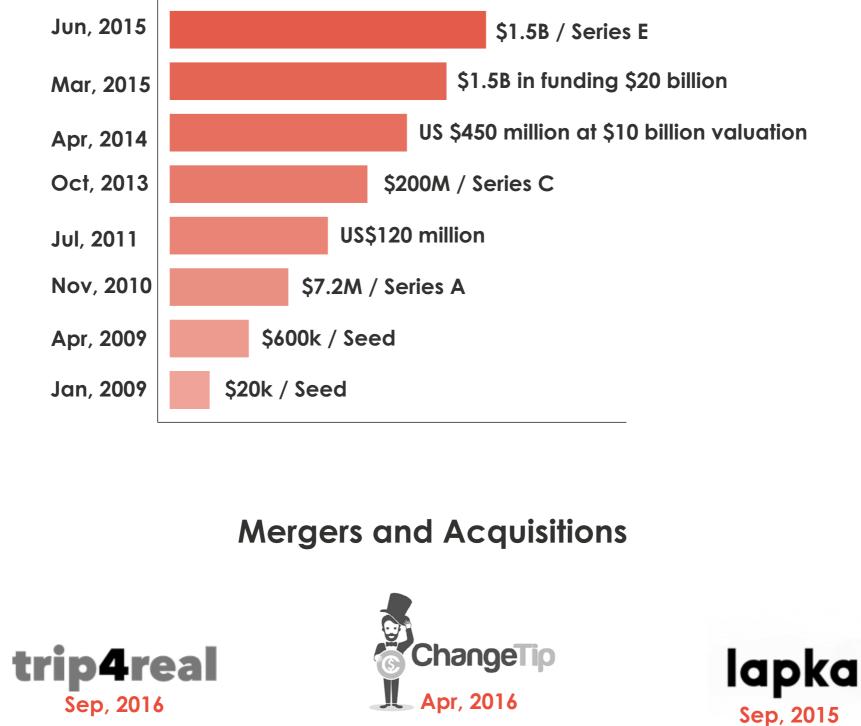
Rounds

\$850M at \$30billion \$1B / Debt Financing

\$100M / Private Equity

from

Investors



Wyth



Mar, 2012

ashpaddør

FONDU

Sep, 2015



Pencil Labs, Inc. Dec, 2014 dailybooth



Jul, 2012



Jul, 2012

Know. Now.

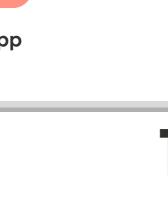


Mobile

Since 2010







25M

10M















Airbnb.com

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